



IT ALL STARTS WITH A **SPARK** OF IMAGINATION.  
YOUR IDEAS, OUR FUTURE.

**Share your Ideas for making Mesa amazing!**

**[ImagineMesa.com](http://ImagineMesa.com)**

# Imagine Mesa Campaign Highlights

Total Visitors

25,081

Total unique users that have visited the site in this reporting period.

Total Contributors

1,942

The total number of visitors that have engaged with the site by either adding an idea, comment, or have showed support for an idea by clicking "Me Too".

# Imagine Mesa Campaign Highlights

Total Page Views

84,423

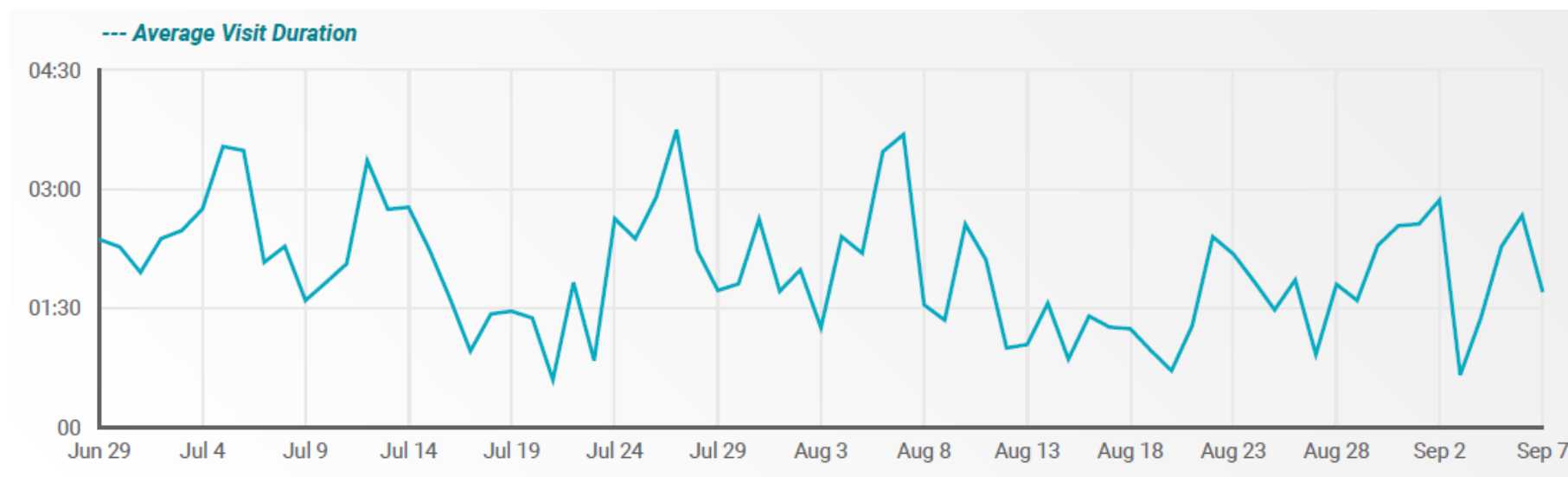
The total number of pages that were viewed by all users.

Total Ideas

388

The total number of unique ideas

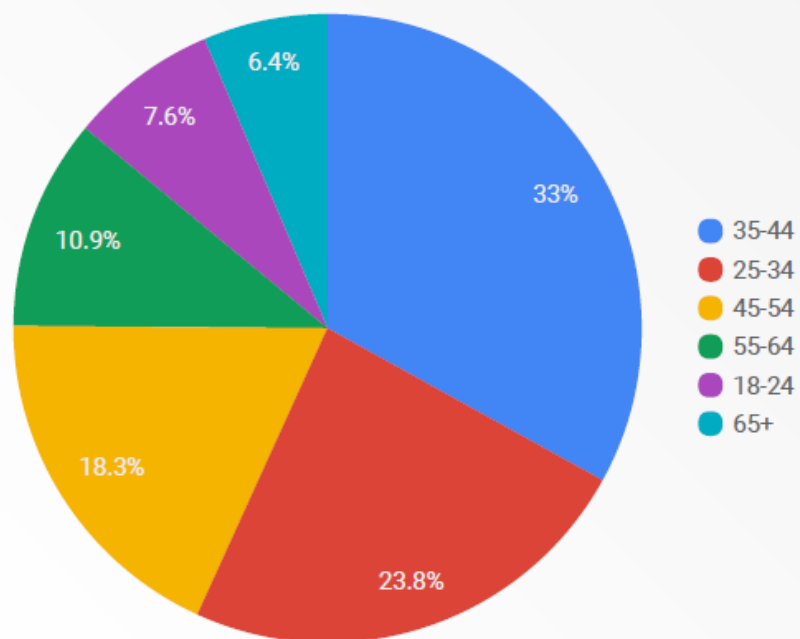
# How long are users staying at ImagineMesa.com?



# Who is visiting ImagineMesa.com?

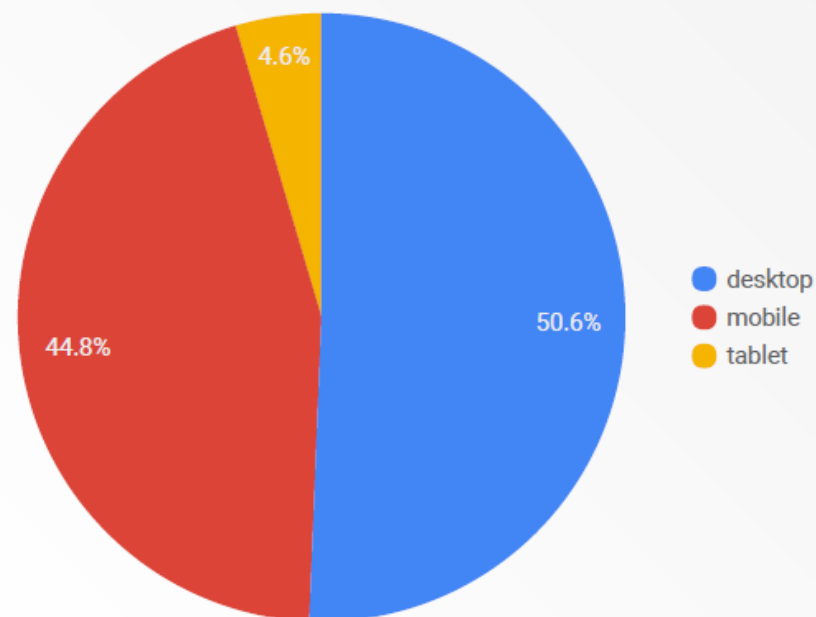
## What age groups do site visitors fall into?

Showing the age distribution of site visitors

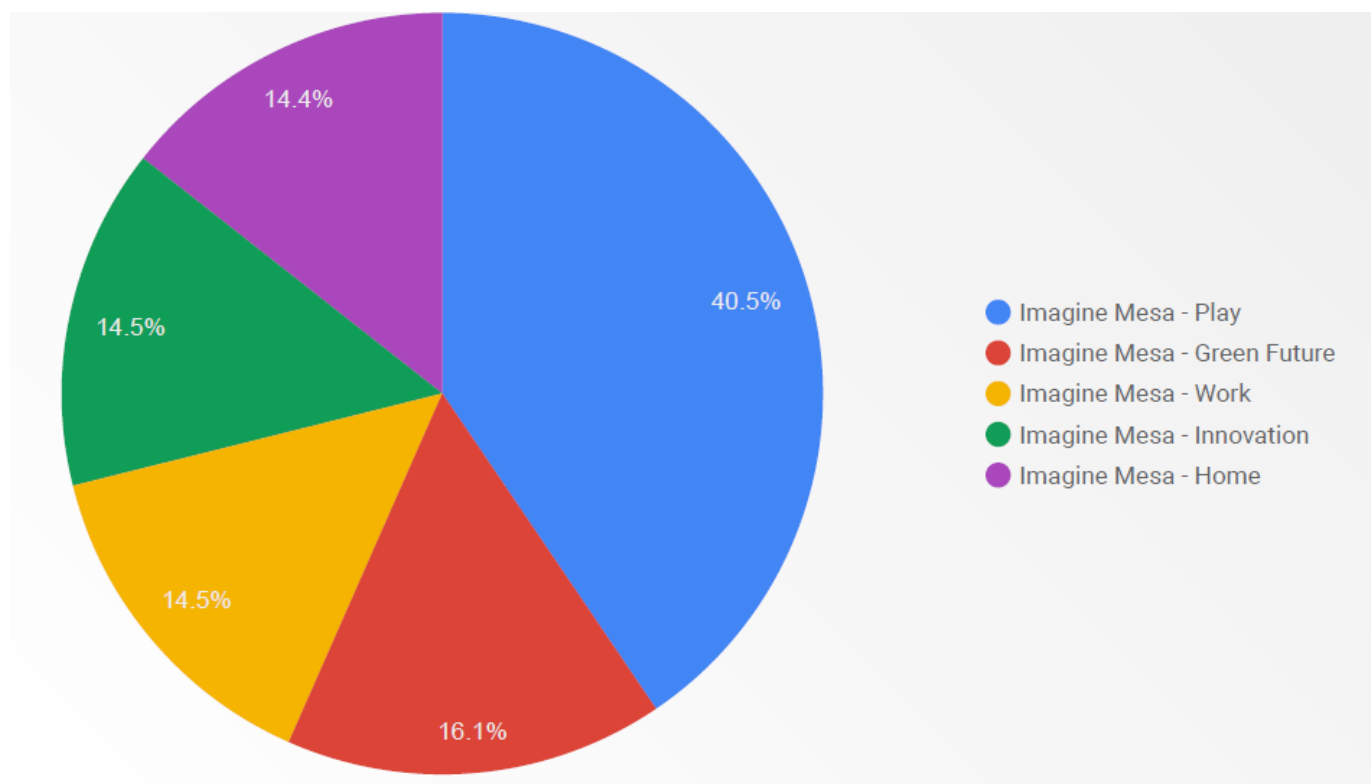


## How are users accessing the site?

Showing the device type used over the selected date range



# Which Vision Forums are visited most?



# Which ideas are visited most?

Play		Me Toos --
1.	I want Site 17 (University & Mesa Drive) to be AMAZING in Mesa.	302
2.	I want a multi-purpose, multi-field youth and amateur sports complex in Mesa.	261
3.	I want more covered parks, and splash pads in Mesa.	231
4.	I want the Landing At Lehi Falls in Mesa.	208
5.	I want more bike and pedestrian paths that keep riders separated from street traffic in Mesa.	181

# 40+ Transportation ideas submitted

## We want bike "sharrow" markings on Main St in downtown Mesa to be more prominent in Mesa.

By Renate Ehm



Me Too



Bicycles are not permitted on the sidewalks on Main St through downtown, but Main St just has a single lane for traffic in each direction, and no bike lanes. That means bikes have to share the single traffic lane with vehicles.

Bike "sharrow" markings exist on Main St, but they blend into the asphalt and aren't very noticeable or very frequent. If a green background is placed on the pavement so that the "sharrow" marking is placed on top of the green background, the "share the road/bikes belong" message could be communicated more clearly to motorists.

Supporters All



11 views

## We want a more extensive bike and pedestrian trail system in Mesa.

By Tina Dollhouse



Me Too

Mesa needs to develop additional trails, connections and improve existing trails so they are safe and attractive. Better lighting, signage, maps, and marketing to destinations.

## We want the canal heading North from Horne and Brown paved into a multi-use trail ending at Thomas Road in Mesa.

By Bob Longmire



Me Too

There is a fantastic, paved multi-use trail that runs parallel to Brown road and connects Mesa to Tempe via the new Stadium connector paths. These paths are amazing! You could extend this system by paving the Canal trail heading North from Brown and Horne. The shoulder of this canal is wide enough and would allow for paved, multi-use trail to take you from North East Mesa all the way to Sky Harbor as this would connect perfectly into your existing system. Since the ROW and grading is already complete, this would be a cost effective way to allow North and East Mesa access to the existing trail system.

Without this connection, residents north of brown and east of Higley don't have a way to get south and west on a multi-use trail.

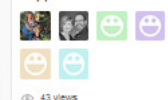
## We want a HAWK pedestrian crosswalk on University Dr to connect the Evergreen Historic District to Downtown in Mesa.



Me Too



Supporters All



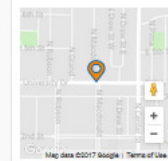
43 views

Topics

Bikes Economy Health Kids  
Lighting Safety Streets  
Sustainability Transit  
Urban Design Walking

Location

100 - 200 W University Dr



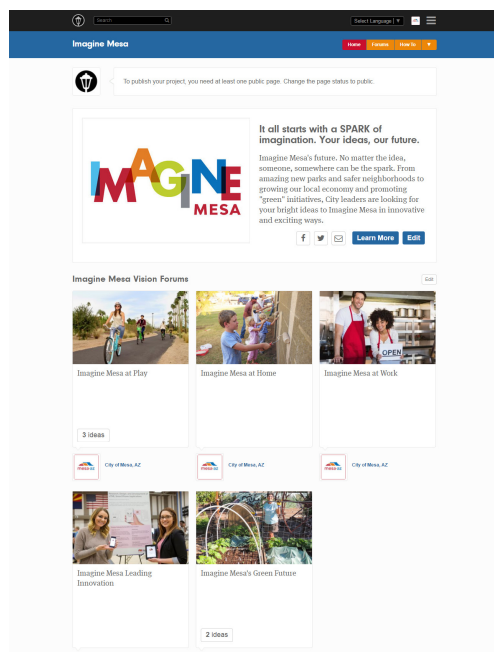
HAWK pedestrian crosswalk (High-intensity Crosswalk) to be provided on University Drive between MacDonald and Robson streets to all of the residents of the Evergreen Historic District north of University Dr) to Downtown.

green Historic District and most of Downtown is mature trees that shade the sidewalks allowing residents to walk and bike in the neighborhood or able to safely cross University Dr. The HAWK would allow the residents living on University Dr. to safely cross the street in order to access Downtown, events, and light

There are existing HAWK crossings on Brown Rd between Center St and Mesa Dr and another on Mesa Dr just north of Southern Ave.



# What Happens Next?



**Campaign closes** Tuesday, October 31; Ideas are still being collected.

All ideas received will be reviewed by a Council-appointed Imagine Mesa Advisory Committee of community members who will evaluate and prioritize ideas, and make recommendations to the City Council for potential implementation.

